Programme Alpa Memorial Conference 29th July 2025

Speakers	Title of talk	Timing
Prof. Mads Andenas KC	Welcome Address commemorating Guido Alpa	10:00 hrs
Prof. Laura Moscati	Remembering Guido Alpa at La Sapienza	10:15- 10:35 hrs
Prof. Valentina Di Gregorio	European Regulation of the Digital market: Al systems between Data circulation and the Protection of Fundamental Rights.	10:35-11:05 hrs
	Coffee Break	11:05-11: 30 hrs
Dr. Maren Heidemann	Consumer law, private law and EU law - a synopsis	11:30 - 11:50 hrs
Prof. Giovanna Capilli	Cybersecurity and Consumer Protection	11:50-12:10 hrs
	Discussion	12:10 - 12:30 hrs
	Lunch break	12:30- 14:00 hrs
Prof. Marisaria Maugeri	Consumer Protection in the Crypto Financial Market.	14:00 - 14:20 hrs
Prof. Luca di Donna	Al and Tort Law	14:20 - 14:40 hrs
Prof. Ettore Lombardi	Regulating Al-Powered Consumer Contracts: Risks and Remedies	14:40-15:00 hrs

		Discussion	15:00-15:15 hrs
		Coffee Break	15:15 -15:30 hrs
Pro	of. Gaetano Guzzardi	Digital Challenges for Consumer Protection	15:30-15:50 hrs
Dr	Guido Comparato	Regulating Consumer Education: From Financial to Digital Literacy	15:50-16:10 hrs
Dr.	Daniele D'Alvia	The Crypto Economy of Everything: Are They Great on Wall Street and Down on Main Street?	16:10-16:30 hrs
		Discussion	16:30-16:50 hrs
		Closing Remarks	16:50-17:00 hrs

Speakers and Participants at Alpa Memorial Conference

Speakers	Affiliation
Prof. Mads Andenas KC	Professor of Private Law, University of Oslo
Prof. Giovanna Capilli	Professore Ordinario di Diritto Privato - Università San Raffaele Roma
Dr Guido Comparato	Reader in Private and Commercial Law at Birkbeck, University of London, and Director of its LLM Commercial Law programme
Dr. Daniele D'Alvia	Lecturer in Banking and Finance Law and Deputy Director of the Institute of Banking and Finance Law at CCLS Queen Mary University of London
Prof. Luca di Donna	Ordinario di Diritto Privato at Università di Roma La Sapienza - Facoltà di Giurisprudenza Patrocinante in Cassazione
Prof. Valentina Di Gregorio	Associate Professor of Private Law - Genoa University and advocate
Prof. Gaetano Guzzardi	Associate Professor of Private Law at the Department of Economics and Business and of Consumer Contract Law at the Department of Law of the University of Catania
Dr. Maren Heidemann	Director at LCF
Prof. Ettore Lombardi	Professor of Private Law and International Business Law at the University of Florence School of Law, Department of Legal Science
Prof. Marisaria Maugeri	Professor of Private Law at the University of Catania
Prof. Laura Moscati	Director of Sapienza Faculty of Law International Relations